



## Schedule 1

# Requirements

## 1 INTRODUCTION

Ipswich City Council is seeking expressions of interest from experienced public artists, muralists, designers and creatives, or a consortium of artists and designers to submit designs for the delivery of the public art concept for Bottle Alley.

Bottle Alley is a laneway in Ipswich Central connecting Ellenborough Street to the Nicholas Street Precinct. Bottle Alley has played a significant role in the story of Ipswich, with evidence suggesting that Bottle Alley has been in existence as a public thoroughfare since as early as 1864.

Council would like to celebrate Bottle Alley by commissioning a local artist or designer, or consortium of artists and designers to submit design concepts for the Alley. The concepts should focus on telling the story of the Lost Buildings of the Ipswich Central, the concepts should delight, inspire and educate the community.

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## 2 BACKGROUND

Ipswich, traditionally known as Tulumur in the universal Indigenous language, is rich in cultural history, and last year celebrated its 161st anniversary since being declared a municipality in 1860.

It is now the fastest-growing city in Queensland and one of the top 10 nationwide. Today, the population of Ipswich has grown to over 231,000 and will more than double in the next two decades. It is culturally diverse, with our residents originating from 163 countries and speaking a collective 152 languages.

Ipswich Central Revitalisation is well underway with the opening of the \$250 million Nicholas Street Precinct and a nod to our past with the new civic space, Tulumur Place, new libraries and an Ipswich City Council administration building which will bring a beating heart back to the city centre. The Ipswich Central Revitalisation project has defined a refreshed vision to guide the future growth in the area.

“Ipswich Central is the cultural hub and beating heart of the Ipswich community”

Supporting this vision are six principles to describe the collective place attributes and priority areas of focus required to achieve the Ipswich Central vision.

1. A cultural destination
2. Alive
3. Green and connected
4. A home
5. Prosperous
6. Future focused

Bottle Alley is in the heart of Ipswich Central and Council would like celebrate Bottle Alley by commissioning public art work for the space which supports the vision and principles of the Ipswich Central Revitalisation Project and the history of Bottle Alley.

The role of art in public spaces is critical to fostering community identity and creating a sense of place. Supporting high-quality and engaging contemporary public art, therefore, is fundamental to the ongoing cultural redevelopment of Ipswich Central and surrounds.

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### 3 TIMELINE

Applications open	Tuesday 1 February 2022
Last Date for Questions	Wednesday 2 March 2022
Applications close	Tuesday 15 March 2022 at 2pm AEST
Anticipated date for issue of Request for Tenders	Tuesday 26 April 2022
Project and contract awarded	Friday 24 June 2022
Project development	TBC
Installation	TBC

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### 4 PROJECT OBJECTIVES AND THEME

Council is seeking to engage a suitably experienced artist, muralist, designer and creative, or consortium of artists and designers to design and deliver the public art concept for Bottle Alley.

The theme is the **“Lost Buildings of Ipswich Central”**, artists are encouraged to seek inspiration for their design from the history of Bottle Alley (attachment 1) and ensure it connects with the vision and principles for Ipswich Central.

The key objectives of this public art project are:-

- Contemporary & Site Specific: The work should be contemporary in nature whilst connecting to Ipswich heritage
- Generational: The work should appeal to a wide range of audiences
- High Quality: Be designed and fabricated to the highest standards possible with consideration of creativity, innovation, longevity and maintenance
- Safety: Be designed with day time and night time appeal in mind
- Line of Sight: Be designed to improve the angles of Bottle Alley and consider the rail line below.
- Wayfinding: Be designed to include directional elements that celebrate the surrounding destinations

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### 5 PROJECT

#### 5.1 Location

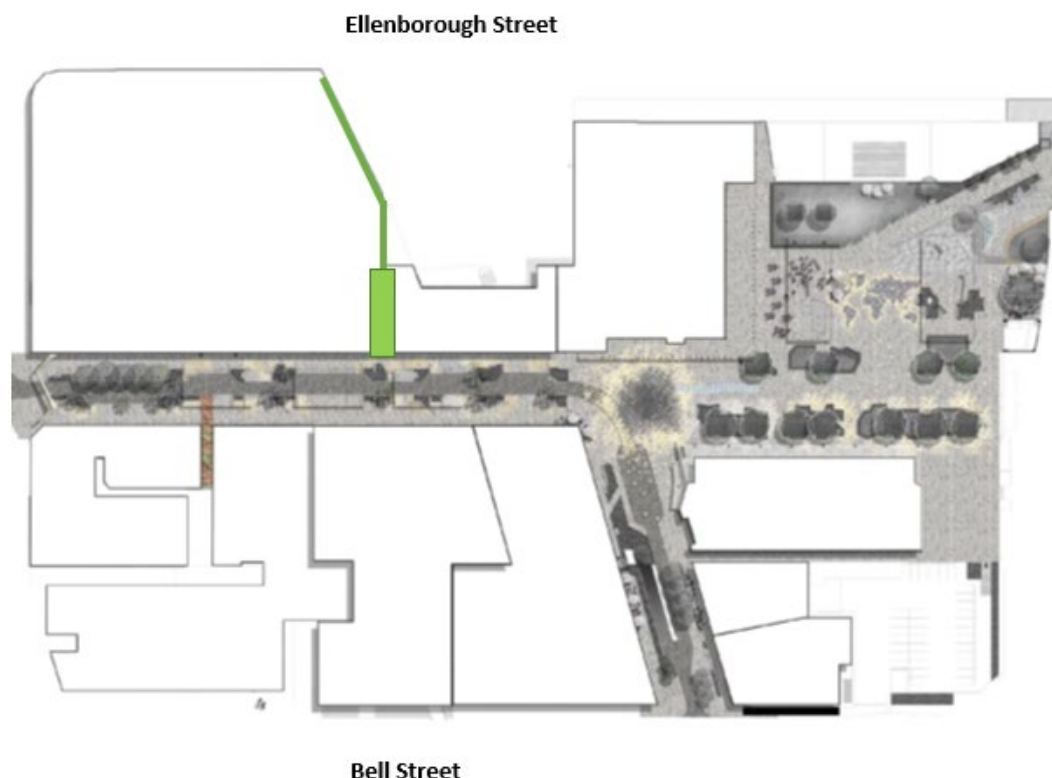
Bottle Alley is a laneway in Ipswich Central connecting Ellenborough Street to the Nicholas Street Precinct, it is located within the Entertainment and Leisure precinct of the Ipswich Central redevelopment. Bottle Alley is indicated by the green rectangle/line on Figure 1.

Bottle Alley is adjacent to the building which will accommodate entertainment and other leisure based offerings. Part of the alley closest to the Nicholas Street Precinct is covered and adjacent to a proposed dining venue which will incorporate an outdoor eating area.

The height of the covered part of the alley is 2.93m, width is 3.58m and length is 25m, this area is outlined by the green rectangle.

The original end of the alley starts on Ellenborough Street and is open, with a wall on one side and a rail line on the other. The design must not go any higher than three metres on the open wall side, this area is outlined by the green line.

As the rail line is located on the other side, you may incorporate this into your concept, noting that this part of the design may require approval from Queensland Rail.



**Figure 1.** View of Nicholas Street Precinct and surrounding streets

## 5.2 Project Durability

The artwork should be designed to last a minimum of five (5) years. It is expected to be created from durable and sustainable materials, which should require minimal maintenance and/or servicing.

Whilst there is an expectation the Public Art work will be lasting and sustainable, the successful artists or designers should be aware that the artwork may not be permanent. Once created, ownership of the artwork vests in Council and at any point in the future, Council may at its absolute discretion remove the entire artwork or part of the artwork. Council will endeavour to notify the successful artist/s prior to this occurring.

The successful artist, muralist, designer and creative, or consortium of artists or designers will be asked to enter into an agreement which outlines the minimum term that the artwork will be on Bottle Alley.

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## 6 PROPOSAL REQUIREMENT

Proposals must be made through Councils Tender portal Vendorpanel by no later than 2pm on Tuesday 15 March 2022 at <https://www.vendorpanel.com.au/PublicTenders.aspx> Any submission not lodged through the Vendorpanel portal by the closing time and date will be invalid and unable to be considered by the evaluation panel.

Your Proposal should include:

- Written response from the artist to describe design idea/concept that would inform the panel decision (max 1000 words). Please include information including:
  - response to theme
  - thoughts on the work's connection to site
  - perceived fabrication and or installation methodology

- day time and night time appeal
  - why the concept should be selected
  - mediums considered and used in the design e.g. paint, light, landscape, sculpture
- Support material for the concept design (photos, images, drawings) - up to three (3) files
- CV/bio – demonstrating your ability to complete this scope of works
- Samples of Artist's previous public artwork in a public space - up to a maximum of 6 samples
- Indicative budget and timeline
- Proposed public art infrastructure required to implement the design

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## 7 EVALUATION CRITERIA

Applications will be evaluated against these criteria:

- Strength of design/concept
  - Originality and contemporary nature of concept
  - Scope of work proposed
  - Proposed materials
  - Suitable 3D renders, drawings, Marquettes, and/or photographs of concept provided.
- Response to theme
  - Appropriate research undertaken for the project
  - Conceptual written statement about the proposed artwork
- Response to site and context
  - Appropriate research undertaken for the project
  - Connection to site and architectural design
  - Conceptual written statement about the proposed artwork
- Strength of day time and night time appeal
  - Proposed Interactivity (Examples include: Day/night aspects, Kinetic elements, Sensors, etc)
- Previous experience
  - Demonstrated experience in developing similar public art projects
  - Demonstrated understanding of and experience in working with the proposed materials
- Quality of previous public artworks
  - Images of completed artworks
  - Project details of previous public artworks
- Budget
  - Demonstrated understanding of budget and program management with a focus on maximising artwork delivery through choice of fabricator and fabrication method
- Local Business Support

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## 8 ARTWORK SELECTION PROCESS

- Interested artists will be able to download the EOI information via the Vendorpanel Platform <https://www.vendorpanel.com.au/PublicTenders.aspx> and the Shape your Ipswich website <https://www.shapeyouripswich.com.au/ipswich-central/reimagining-bottle-alley>
- Videos and a walkthrough will be available on the website with a question and answer forum.
- Submissions must be lodged through the Vendorpanel portal by no later than 2pm on Tuesday 15 March 2022 at <https://www.vendorpanel.com.au/PublicTenders.aspx>
- The Panel will assess the EOIs based against evaluation criteria to shortlist artists/creative teams.
- The shortlisted artist/creative teams will be invited to attend a briefing session and may be invited to respond to a Request for Tender process.

- From the shortlisted projects, the Panel will select one artist or creative team for the design, fabrication and / or installation of the final artwork
- The successful artist or creative team will be commissioned by the City of Ipswich
- Following commissioning, the artist or creative team will proceed to commence installation of the artwork design commissioned by the city.

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## 9 ATTACHMENTS

1. Ipswich City Council Bottle Alley History
2. Revitalising Ipswich Central: A prospectus to guide change
3. Revitalising Ipswich Central: From Plans into Actions
4. Top of Town and Centre Core Place Plans
5. Bottle Alley Dimensions Map
6. Bottle Alley Dimensions Image

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